

Priority Distribution, Inc. (PDI) appoints Joel Sutherland as Vice President of Strategy

Logistics/Supply Chain Veteran Brings 25+ Years Industry Experience To PDI



August 25, 2006 (East Brunswick, NJ) – Priority Distribution, Inc., a third-party transportation and logistics services provider (3PL), today announced that Joel Sutherland has joined the company as Vice President of Strategy and will report to President & CEO Daniel McElroy.

Mr. Sutherland has over twenty five years of experience as a logistics/supply chain professional working for manufacturers, wholesale distributors, and third party service providers in various industries, including automotive (Denso—a Toyota Group company), paper (International Paper), and pharmaceuticals (Bergen Brunswig). Joel has worked and lived abroad, starting and managing a pan-European 3PL for CSX Corporation. At J. B. Hunt, he was a key member of the executive team that created and formed Transplace, a transportation 3PL, by merging the non-asset businesses of six of the largest trucking companies in the U.S. into a single enterprise. Mr. Sutherland was most recently the President and COO of Air-Road Express, a third party logistics services company providing ground transportation, warehousing, international freight forwarding, and a variety of value-add logistics services.

Mr. Sutherland is a past president of the Council of Supply Chain Management Professionals (previously the Council of Logistics Management), a professional association with more than 10,000 members worldwide. Earlier in his career, Joel founded and served as president of the Southern California chapter of the Warehousing Education and Research Council (WERC). From 2002-2005 he chaired the Collaborative Transportation Management (CTM) committee for the Voluntary Interindustry Commerce Standards Association (VICS), an industry association focused on improving the efficiency and effectiveness of the retail supply chain through the development of worldwide industry standards.

Mr. Sutherland received his BS degree from the University of Southern California with a focus in logistics and transportation management, and an MBA from Pepperdine University. He is recognized as one of the Top Logistics Executives by CLO magazine and the Logistics & Supply Chain Forum, and by Logistics Management magazine for his career achievements.

“We are excited to have Joel join our team,” said Daniel McElroy. “With the growth of Priority Distribution, we needed to strengthen our executive management team. Joel has the right mix of experience in manufacturing and third-party logistics, strong management leadership skills, and an in-depth understanding of what our customers need to strengthen their supply chain performance.” In his new role, Sutherland will be responsible for developing and executing PDI’s strategic growth plans and establishing PDI as a leader in the industry.

“Priority Distribution has an excellent reputation in the industry due to its strong client base, its comprehensive transportation and logistics management services, and its demonstrated ability to provide true value,” said Sutherland. “I am excited to be part of the PDI team and look forward to contributing to its continued growth and success.”

About Priority Distribution, Inc. (PDI)

PDI (www.pdi3pl.com) is an established third-party logistics services provider (3PL). Founded in 1987 and headquartered in East Brunswick, NJ, PDI offers a full menu of outsourced logistics services including complete transportation management, warehousing and distribution, supply chain design and engineered consulting, as well as highly reliable truck brokerage.

For more information contact Drew McElroy at amcelroy@pdi3pl.com; 732-234-1919